

BA

(Hons)

International Hospitality Management



Graduate from the UK.

Study in GRANADA, Spain.

Launch your global career.

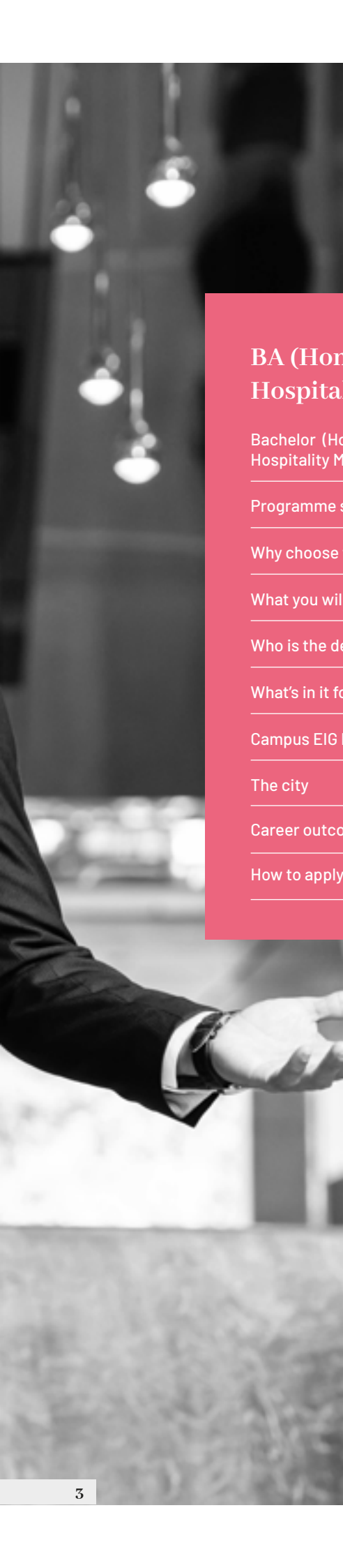
eig
EDUCATION

In partnership with



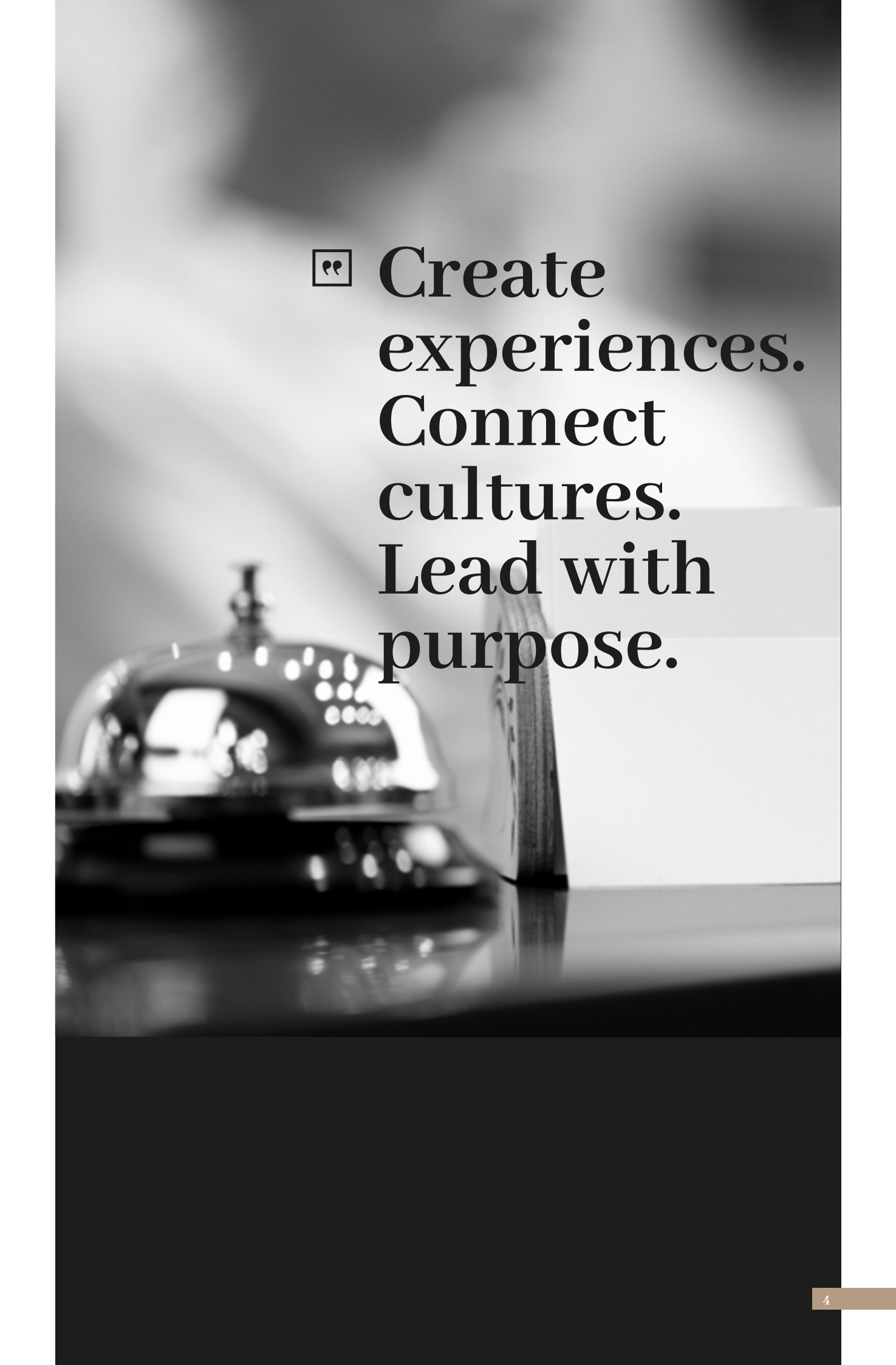
UNIVERSITY OF
DERBY





BA (Hons) International Hospitality Management

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□ Create
experiences.
Connect
cultures.
Lead with
purpose.

BA

(Hons)

International Hospitality Management

This BA (Hons) International Hospitality Management degree is designed to give you the management and operational skills needed to succeed in the hospitality industry of the 2020s and beyond. We have a track record of running successful hospitality management degrees, and now we've updated our curriculum to be even more relevant to the industry today.

In particular, we've included more content about business management, new technology, entrepreneurship and sustainability, so you graduate as a modern, adaptable and creative thinker who is not afraid to challenge the status quo and lead on change.

We've also redesigned the modules so that instead of studying specific modules in Finance, Marketing, HR and the other business disciplines, we teach these subjects throughout the course at points where they are most relevant. For instance, you will build your financial knowledge as you learn to create business plans, and you will develop HR and leadership skills as you learn how to change and transform an organisation.

EIG Education + University of Derby

LANGUAGE// 100% English

Apply now for September 2027





WHY WHAT WHO

Designed with Experts
Made for You

Programme Snapshot

Year 1 /

CORE MODULES

- Hospitality Societies
- Business Environment of the Visitor Economy
- Current Scenarios, Future Directions
- Organisational Transformation
- Project Design, Planning and Management
- Service Experience Co-Creation

 **Experience
the world of
hospitality from
the classroom
to the industry**

Year 2 /

CORE MODULES

- Hotel Revenue Management
- Sustainable Hospitality and Leisure Operations
- Business Innovation Entrepreneurship and Financial Planning
- Research Skills

OPTIONAL MODULES

- Menu Design and Sensory Evaluation
- Enterprise Project
- Facilities and Venues Design
- Healthy and Sustainable Consumption
- Procurement and Supply in the Visitor Economy

Optional Placement Year /

CORE MODULES

- Negotiated Work Placement

Year 3 /

CORE MODULES

- Innovation and Concept Development in Hospitality
- Luxury Hotels and Resorts
- Strategic Management and Business Improvement
- Independent Project

OPTIONAL MODULES

- Consumer Behaviour
- Talent Management

Why choose this degree?

- 1/

Dreaming of managing luxury hotels or running your own eco-lodge?
- 2/

We'll also give you the leadership and entrepreneurial skills needed to excel in the hospitality industry.
- 3/

This degree gives you the mindset, skills, and global connections to thrive in tourism, events and hospitality management.
- 4/

Study hospitality through a global lens, from one of Europe's most attractive destinations: Granada.
- 5/

Learn how to manage hospitality venues, events and so much more: through practical projects and industry-focused learning, you will gain confidence in overseeing logistics, ensuring guest satisfaction, and creating memorable experiences that meet professional standards.

"Learn it. Live it. Lead it"

What you will study?

You'll cover the full range of modern-day hospitality management and business management skills. You'll learn to problem-solve and adapt to changing external environments, create innovative hospitality 'concepts' and customer experiences while considering sustainability, and plan, manage and evaluate projects. You'll also use digital technology throughout the course.

We'll cover topics such as the hotel industry, including luxury hotels and resorts, revenue management strategies and tools, and operations management. We'll look at many emerging issues - for instance, the impact of new technology on hospitality to enhance the guest experience. You'll discover how hospitality

can be made more sustainable and be based on 'circular economy' principles: designing out waste and pollution, keeping products and materials in use for as long as possible, and regenerating natural systems.

We'll teach you key transferable skills, such as how to research, analyse and present data, how to launch a new business, manage finances and lead teams. You will also build up knowledge of current hospitality software, including POS and inventory control. Overall, you'll graduate with a diverse skillset, a 'can-do' attitude and the knowledge and confidence to go out and make your mark in the hospitality industry.

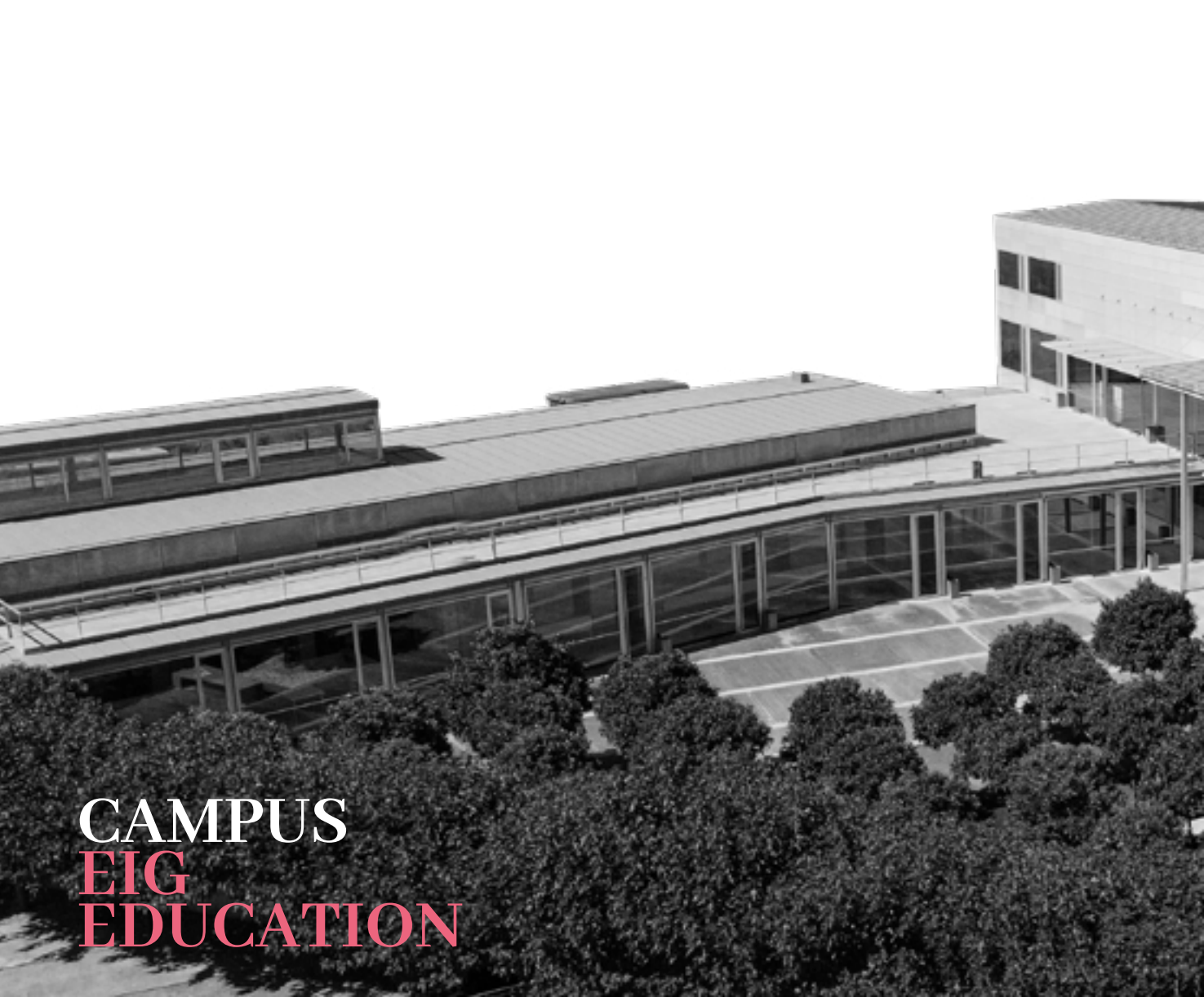
Who is the degree for?

Our degree is aimed at students who aspire to become leaders in the global hospitality industry. It is ideal for creative, business-minded students who are passionate about delivering exceptional

customer experiences and want to develop skills in management, entrepreneurship, sustainability and innovation.

What's in it for me?

INTERNATIONAL EXPERIENCE	CAREER BOOST	REAL-WORLD SKILLS	INTERNATIONAL RECOGNITION
Study in English in Granada with classmates from 15+ countries	Learn from industry experts and boost your CV with CISI accreditation	Practice with real data, simulations, consulting challenges	Graduate with an UK degree from the University of Derby while enjoying EIG's vibrant campus life and high-quality learning experience.



CAMPUS EIG EDUCATION

The EIG Education Campus in Granada

The EIG Education campus in Granada is far more than an academic venue; it is a dynamic center of innovation, intercultural exchange, and personal development, carefully designed to offer an exceptional and transformative learning experience.

Home to students from a wide range of nationalities, the campus fosters diversity, international networking, and lifelong connections. Beyond formal education, it is a vibrant environment where conferences,

workshops, and extracurricular activities enrich academic training while cultivating leadership, creativity, and collaboration.

Its facilities combine modernity, functionality, and comfort, creating an inspiring atmosphere that enhances both study and interaction. Classrooms are equipped with state-of-the-art technology—projectors, interactive whiteboards, and high-speed internet—ensuring dynamic presentations, interactive workshops, and collaborative learning.

The campus also offers versatile spaces, such as the library with dedicated study and research areas, and the Forum, an adaptable venue for group projects, debates, coworking,

and professional presentations. Outdoor green areas and leisure zones invite students to relax, socialize, and enjoy Granada’s exceptional climate in between academic sessions.

Strategically located, the EIG Education campus is easily accessible from all parts of the city. Bus line 9, with a dedicated stop named “EIG Education” directly in front of the building, ensures convenient transportation. Surrounded by cafés and dining services, the campus provides an ideal setting where academic excellence and quality of life go hand in hand.





Our Purpose

To unlock talent and creativity,
empowering people to make a
difference in the world.

Culture. Heritage. Living experience.

THE CITY

**Come to the city that
breathes history.**

Granada is an exceptional destination for an enriching academic and personal journey, thanks to its cultural richness, vibrant academic environment, and outstanding quality of life.

A city steeped in history and heritage, Granada is home to the Alhambra—one of Spain’s most iconic monuments—as well as historic neighborhoods such as the Albaicín and Sacromonte, which provide an inspiring backdrop for learning and discovery.

Granada embraces cultural diversity, shaped by the coexistence of Arab, Jewish, and Christian influences. This multicultural spirit fosters openness, reflection, and appreciation for diversity. The blend of traditions and lifestyles offers students the opportunity to develop a global mindset and valuable intercultural skills that go far beyond the classroom.



EXPLORE DISCOVER LIVE!



Community, Culture, People.

Granada is internationally recognized for its vibrant academic environment, attracting students from around the world and creating an inclusive, dynamic community. The city offers a rich variety of cultural events, festivals, and leisure activities, providing excellent opportunities for building global networks.

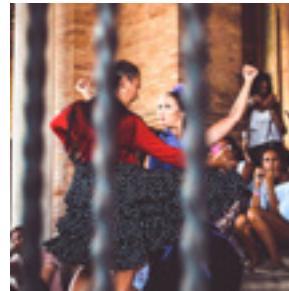
Compared to other European cities, Granada is affordable, with reasonable costs for accommodation, transportation, and dining—perfect for extended stays. A local tradition of serving free tapas with drinks allows students to enjoy authentic cuisine at minimal cost.

The city is easy to explore on foot or by public transport, ensuring convenient access to cultural and recreational resources. Granada is also known for being safe, welcoming, and student-friendly.

ACADEMIC
ENVIRONMENT



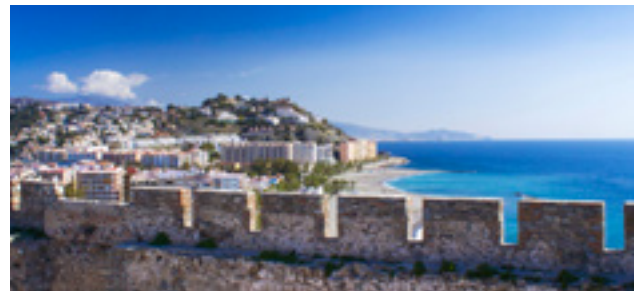
LEISURE



GASTRONOMY



TRADITION



Granada's natural surroundings offer the perfect balance between mountains and the sea. Its proximity to Sierra Nevada makes it ideal for skiing, snowboarding, and other winter sports, while the nearby beaches provide a perfect escape to relax and unwind. With mild winters and warm summers, Granada enjoys a pleasant climate that is perfect for both outdoor and indoor activities year-round.

This unique environment nurtures study, innovation, and critical thinking within a vibrant, intercultural setting, making Granada an inspiring place to live, learn, and grow.

Welcome to

BA

(Hons)

**International
Hospitality
Management**



Career Outcomes

Hotel and Resort Management ✓	Cruise and Airline Operations ✓
Event and Conference Planning ✓	Luxury Brand Hospitality Consultant ✓
Tourism Development and Policy ✓	Resort Operation Director ✓



Learning experience

1/

Work

You'll work on real-life industry briefs from top employers.

2/

Design

menus, pitch hospitality experiences, and manage events.

3/

Get hands-on

with simulation tools and hospitality software.

4/

30 hours

Minimum 30 hours of real work experience in Year 2.

How to Apply

1/

Apply online

derbyspain.com/apply

2/

Select your Bachelor

Click on your option

3/

Upload

transcripts, ID, and English language proof

4/

Contact

If you'd like support with your application, you can contact admissions@derbyspain.com

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#YouInspireUs

We empower YOU



Discover Derby Spain



Drone view



In partnership with



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